



GROWTH AND PROFIT

Introducing Data Guidance Group

In a Nutshell

Concept: Your business comes first.

Our pledge to you: DGG will not accept a project unless we can show significant bottom-line results. We will not recommend new software when we think your existing software can be made to work.

All of our solutions create results you can put in the cash drawer. And—almost unheard of in our industry—every project specification is guaranteed to finish within the budget.

Data Guidance Group, Inc. (DGG) was founded on January 16, 1990 to serve the business and information needs of companies like yours. We believe that profit follows when businesses focus on technology as a tool rather than an end. We help you understand, plan for, select, and use business technology and information.

As a DGG client, you receive the business and technology guidance you need to compete in today's rapidly changing business environment.

The Expertise You Want

Every client-facing member of our staff has training and experience in business. DGG's staff includes programmers, a CPA, supply chain expert, and information consultants. When your company needs expertise, we can provide it. We can bring together a trained team to meet even your most demanding Information Technology requirements.

The Experience You Need To Grow

DGG's client list includes clients in all sectors of the business arena. This benefits your business by giving us a wide range of experience from which to draw solutions. Our clients include many industries, small and mid-sized businesses. Our client list includes such fine businesses as:

- D. L. Couch Wallcovering
- Ellendale Electric
- Griffin, Inc.
- Ovation Industries
- Progressive Technologies, Inc.
- Robbie A. McKinney, CPA
- RNT Calls

Our experience provides us with a unique view of your business and an opportunity to give you the benefit of many years of experience. No matter what you run into in your business, we've probably seen it before. DGG can help you weed out the solutions that won't work and implement the ones that will.



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Locations in Memphis,
Birmingham, and Atlanta.

Our complete list of clients includes businesses in the following industries:

- Certified Public Accountants
- Consulting Professionals
- Distribution
- Doctors' Offices
- Farm Implement Dealers
- Higher Education
- Manufacturing
- Real Estate
- Service and Repair Firms
- Technology Development

Add to this our training, certification, and on-going research into a variety of business, computer technology, and information topics and you have the perfect partner for growing your business.

Training to Better Use Your Existing Systems

Because we realize that your use of computer technology and information can grow only as fast as your understanding, DGG provides regular training. We have recently begun migrating most of these classes on-line, allowing clients to view them as they wish. The ceoTechCast podcast provides high-level information on technology trends for clients trying to improve operations, decrease costs, and increase sales.

Our Unique Contribution to Your Business

No other firm in the Mid-South can offer you DGG's level of experience and expertise. The processes and concepts we use help you form a solid strategy that increases sales, improves margins, controls costs, and produces profit.

By focusing on the long run and implementing only technology that will grow with your business, DGG assures that decisions you make today support your objectives tomorrow. You are assured that solutions you implement today can grow and adapt to your needs tomorrow.

Your Partner for Profit

At Data Guidance Group, we forge long-term relationships with our clients. Many of our best clients have been with us since DGG was founded. They rely on our expertise to advise them on a daily basis, and to keep them up-to-date on the trends that will shape their future. Data Guidance Group (DGG) is your computer technology and information partner, for the long run.